

SAMA

SCIENCE AND
MANAGEMENT
of ADDICTIONS

Friday, March 2, 2012

12:00 noon – 1:00pm

Registration begins at 11:30am

Downtown Seattle Sheraton Hotel

1400 Sixth Avenue

Featuring Keynote Speaker

Dr. Susan Tapert

Professor of Psychiatry

University of California, San Diego

Special Tribute

Honoring SAMA Co-Founder

CJ Taylor

Luncheon Emcee

Jean Enersen

KING5 News Anchor, HealthLink host



5th Annual Fundraising Luncheon

For the past five years, SAMA's Knowledge is Power Luncheon has gathered over 700 community members for our spring fundraising event supporting youth with substance addictions and their families. This event also raises awareness about cutting-edge approaches to understanding and treating the disease of addiction.

Tickets:	\$100.00 per person to attend event. There will also be an opportunity to make a gift in support of our work during the event
Table Captain:	Fill a table of ten by purchasing your ticket and invite nine of your friends to do the same or purchase a table for your guests for \$1,000
Sponsorship:	Sponsorship packages are available from \$1,500-\$25,000

About SAMA

SAMA was founded by Dr. Robert Day and Cynthia "CJ" Taylor in 2005 to address the lack of resources and treatment options for adolescent substance addiction--a personal struggle for them and their teenage daughter.

Since then, SAMA has served hundreds of families, collaborated with treatment and research partners statewide and nationwide, helped to pass lifesaving legislation and educated thousands of community members about youth addiction.

Our mission is to eliminate the disease of substance addiction in youth by advancing research, education and treatment.

About Dr. Susan Tapert

Dr. Susan Tapert, Professor in the Department of Psychiatry at the University of California San Diego is a well recognized expert in brain development, specially focused on adolescents. She has done original research on cognitive changes during brain development, as well as magnetic resonance imaging (MRI) which gives a view of the brain at different stages of development. In addition, she has investigated changes in the youth brain that result from drug use.

At the luncheon, she will share her innovative research on how brain abnormalities may influence the emergence of problem substance use, and discuss how her discoveries could lead to improved treatment options for youth.



5th Annual Fundraising Luncheon

Friday, March 2, 2012, 12:00pm

Sheraton Seattle

The Knowledge is Power Luncheon is SAMA's annual spring fundraising event raising critical funds to support youth with substance addictions and their families. This is also our opportunity educate community about the realities of youth addiction.

Sponsorship Opportunities

We are honored to provide the following recognition and benefits:

Title/Presenting Sponsor \$25,000

Visionary Sponsor benefits plus:

- Category Exclusive
- Name and/or logo recognition as presenting sponsor in all event collateral and special event email blasts
- Premium table placement for 10 guests
- Company logo and link with preferred placement on the SAMA website
- Repeated Presenting Sponsor recognition by event emcee
- Special recognition in the SAMA 2011 Annual Report
- Youth Addiction seminar available for worksite by SAMA staff
- Opportunity to provide logo gift to attendees

Visionary Sponsor \$15,000

Leadership Sponsor benefits plus:

- Business Category Exclusive
- Priority table placement for 10 guests
- Name and/or logo recognition as visionary sponsor in all event collateral and special event email blasts
- Company logo and link on the SAMA website

Leadership Sponsor \$10,000

Partnership Sponsor benefits plus:

- Verbal recognition by event emcee

Partnership Sponsor \$5,000

Supporting Sponsor benefits plus:

- Table signage at Knowledge is Power Luncheon

Supporting Sponsor \$3,000

Community Sponsor benefits plus:

- Name and/or logo recognition on select event collateral

Community Sponsor \$1,500

- Table for 10 guests in preferred location



5th Annual Fundraising Luncheon

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Sheraton Seattle

2012 Corporate Sponsorship Pledge Form

We are pleased to sponsor the Knowledge is Power Luncheon at the following level:

- \$25,000 Presenting Sponsor
- \$15,000 Visionary Sponsor
- \$10,000 Leadership Sponsor
- \$5,000 Partnership Sponsor
- \$3,000 Supporting Sponsor
- \$1,500 Community Sponsor

Please make checks payable to SAMA Foundation. Payment Due by January 9, 2012 to be included in event collateral.

Return this form to: Knowledge Is Power Luncheon
SAMA Foundation
18 West Mercer Street, Suite 370
Seattle, WA 98119

Donations are tax deductible to the full extent allowed by law. SAMA Foundation is a non-profit organization with section 501(c)(3) status for tax purposes, and is governed by a Board of Directors.

Company Name (as you would like listed in printed materials)

Sponsorship Contact	Title	Phone, Email
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Address	City, State	Zip
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Please send your company logo in high resolution, print ready format to sarah@samafoundation.org

TERMS AND CONDITION: This Contract is subject to the terms and conditions stated below. Contributor has read, understands and agrees to be bound by these terms as a condition of contribution.

The Knowledge is Power Luncheons are education and fundraising luncheons of the Science and Management of Addictions (SAMA) Foundation. SAMA is a non-profit organization with 501(c)(3) tax status for tax purposes. SAMA's tax identification number is 02-0758255.

Failure to pay any portion of your contribution on or before the date due as indicated on the attached contract or any invoice sent by the event shall result in a forfeiture of your contribution rights.

Contributors are entitled to the rights and benefits associated with the sponsorship level indicated in the attachment titled, "Sponsorship Opportunities and Benefits," the contents of which are incorporated herein by reference. SAMA reserves the right to make non-material modifications to those benefits from time-to-time.

Contributor understands that certain of the benefits of contribution require information or input by Contributor. Failure to provide the information or input by the dates requested might result in a forfeiture of the benefit for which it was required.

SAMA has the right, upon request, to require Contributor to provide an independent appraisal of the value of certain in-kind donations prior to acceptance of such donations as credit toward your contribution.

SAMA shall not be responsible for damages that result from delays or postponements of the Lunch due to circumstances beyond its control.

Donor Signature

Date

SAMA Representative

Date